

# HOLLYN JOHNSON

Aloha! I'm Hollyn Johnson, a UI designer with a background in photojournalism. While working as a newspaper photographer for 10 years, primarily in Hawaii, I have integrated myself into a tight-knit community and learned how to tell a story using visual components. With my experiences working with many different types of people and photographic arts, I offer a unique and practical perspective to UI design. My background has given me the passion to really understand the narrative that the client is trying to portray and translate it into effective and beautiful UI design.

## W

### Work Experience

Case study: Coin Jar money saving mobile app 06.2019  
Career Foundry

- Identified user stories and mapped user flow diagram to then create wireframes
- Built a brand identity
- Dispatched scenario-based prototype testing
- Delivered high fidelity screens with mockups

Case study: HearHER podcast mobile app 04.2019  
Career Foundry

- Assessed the market for podcast apps and found unfilled niche that features female podcast hosts and allows users to search for and build libraries of female-hosted podcasts
- Identified appropriate mobile design patterns and trends for iOS and Android and used iOS Human Interface Guidelines and Material Design to ensure app compatibility to both platforms

Case study: No More Toast recipe mobile app 03.2019  
Career Foundry

- Created user personas and user flows based on interviews with users about what they like, dislike and would like to see in a recipe app
- Formed a moodboard to support consistent branding of app
- Conducted A/B testing
- Took above input and designed concept and UI for an inviting recipe app for beginner to intermediate cooks who lead busy lifestyles

Staff Photographer 10.2011 - Present  
Hawaii Tribune-Herald

- Worked with reporters to get visual components to their stories
- Photographed features, sports, portraits and general/spot news
- Created short feature videos to accompany stories
- Managed a large photo archive
- Gained strong relationship with East Hawaii community

## S

### Software

Adobe Illustrator  
Adobe Photoshop  
Adobe In Design  
Adobe XD  
Sketch  
Flinto  
InVision  
Microsoft Office  
Lightroom

## E

### Education

UI Design Certificate  
November 2018 - May 2019  
Career Foundry

UX Design in Sketch Certificate  
April 2019  
Sketch Master

SVG Workflows in Sketch Certificate  
April 2019  
Sketch Master

Bachelors of Arts in Photography  
School of Communications  
August 2004 - May 2008  
Grand Valley State University  
Grand Rapids, MI

## C

### Contact

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