

# PRIDE & JOY

CELEBRATING HORSE AND RIDER FRIENDSHIPS IN ART



*R. Hyobren*

PORTRAIT ARTIST

*"My horse is now retired in Virginia,  
I miss her so much. Everyday I smile  
as I look at the portraits you created several years ago.  
They are the best investment I ever made!"*  
– Jacqueline Lewis, Ipswich



## Connections

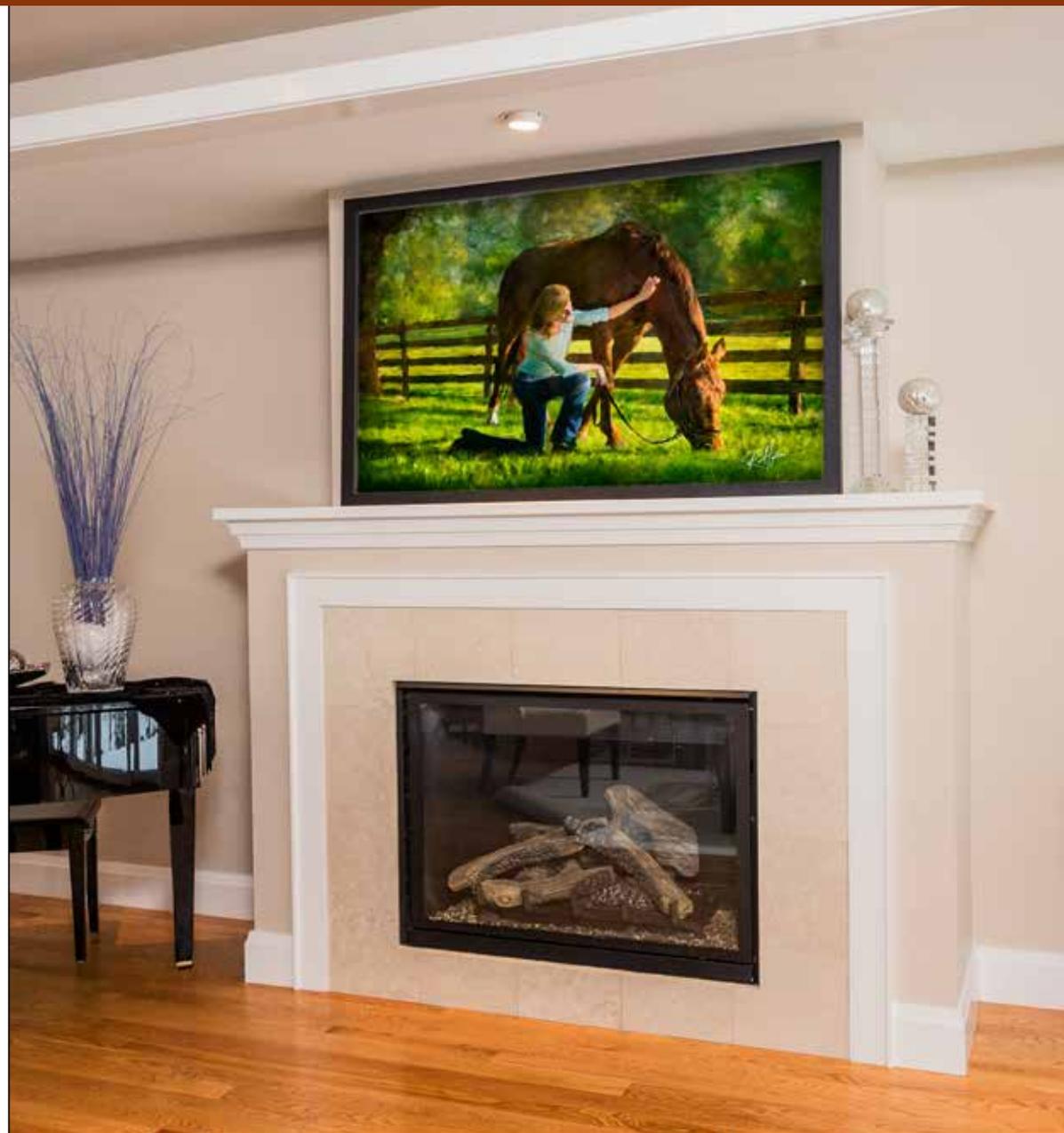
"My horse will watch my Dad working in the barn, sneak up behind him to steal a hammer, or what ever tool that was left unattended, and go hide it. He then returns to wait for Dad to reach for the missing item. And then he will follow behind my Dad searching for the missing hammer or saw."

We are Sharon and Richard Hydren. We love meeting people and listening to their stories. Stories about their horses, dogs, and of course their families.

We love working with animal lovers to best celebrate and preserve stories of their connections to their most loved furry friends.

We want you and your animal friends to feel confident and beautiful with expressions that put a smile on your face every time you pass your Forever Portrait wall display.

To ensure your story is portrayed as you wish, please call Richard and Sharon today at 508-954-1299.



Sharon worked in education for over 35 years. Richard has over 20 years experience in both portrait and commercial photography. His art has won many regional, national and international awards. He also teaches a variety of classes on the art of photography.

WHAT IS YOUR STORY?

HOW CAN WE TELL IT FOR YOU?





*"Rick and Sharon helped us through every step from planning the location, time of day and clothing. The session was fun and full of happy memories. They helped us size our displays with the best images.*

*After printing and framing, they even installed the art for us. Their experience and professionalism evaporated all our apprehensions. We will enjoy our portraits forever!" — Amy Barton, DK Saddles*



*"I can only tell you to book your appointment ASAP!  
I never thought I'd love the results like I do. It was an amazing  
experience!" – Jana Winsor Sheehan, Rowley*

**Your Forever Portrait Game Plan:**

- 1. Dream** – Schedule your free, no-obligation consultation.
- 2. Plan** – Work one-on-one with us to plan your session, ask questions and share ideas.
- 3. Relax** – Experience your portrait session and select your favorite images. (We will even install the finished art on your walls.)



## Dream

- Imagine art you will fall in love with and never want to take down off your walls.
- Art that reflects the very best version of you and those you love most.
- Art with the power to bring a smile to your face everytime you pass it by and remind you of those who mean the most to you.

## Plan

Please begin with the end in mind by asking yourself these three questions:

### *Why do I need a wall portrait?*

- We have a milestone occasion coming up.
- It's time to celebrate our multi-generation family with the animals we love.
- We are simply overdue for a "Forever" wall portrait.
- My horses, and family, are growing out of one stage and into the next.



### *Who do I envision in the portrait?*

- Just our animals.
- My horse and myself.
- Our family with our animals.
- It's time to give our grown children portraits of us with our horses.

### *Which of my walls should be the place of honor?*

- Over the living room sofa.
- In the family room.
- Over the mantelpiece.
- Over our bed.
- Maybe we need a series of images running up the staircase.

## Relax

- Please guard your portrait session date just as you would a family vacation.
- After the session we set a date for your viewing session.
- This is a time you will make several thoughtful decisions.
- Please plan to come together!
- Arranging for someone to care for young children will save time, improve the results, and eliminate stress.

*"Planning our Equestrian family portrait with Rick and Sharron was a very pleasant experience from start to finish. We were instantly at ease with their expertise and understanding of our horses needs during the session. I would recommend them to anyone looking for a talented equine photographer. Thank you both for the lovely memories we will cherish forever!" – Sarah Gill and Family, Littleton*

# STYLE & PRINT OPTIONS



We offer several styles of displays to ensure your wall portraits are as much a part of your home as you are.

## Fine Art Forever Portraits

The finished art work is printed on the highest quality paper and protected with a semi-gloss coating to enhance the beauty of the image with a flattering softness and to ensure decades of enjoyment. From \$479.



## FILL YOUR HOME WITH ART THAT REFLECTS WHAT YOU VALUE MOST.



## Forever Portraits on Metal

For brilliant colors, amazing detail and breath-taking depth we recommend metal prints. The art is baked into the specially coated aluminum resulting in a glass-like finish. From \$579.



## Mixed-Media Painted Portraits on Canvas

The painterly style of the old masters is seemingly timeless and serenely beautiful, with artistic brush strokes and elegant framing. Mixed-media painted portraits will fill your heart with pride forever. From \$4500.

## Artfully Sizing & Framing Your Wall Art Displays

Virtually seeing your portrait selection over images of your walls, in various sizes, removes stress and guesswork. The software helps you find the appropriate size, create displays with multiple images, and test many frame styles on our wall-size screen.

# FOREVER PORTRAITS

We care about our work with a true artist's passion, designing and crafting images beyond normal portraiture. Your portraits will be skillfully adjusted to reflect the best version of you and your animals.

## **100% HAPPINESS GUARANTEE.**

If you are not thrilled with your portrait art for any reason we will retake or recreate the art at no charge.

Please **TEXT** or **CALL 508-954-1299** to book your session.



## ***What location might be best for our equine portraits?***

Enclosed arenas provide a controlled environment with several advantages:

- Few distractions (*See Above*)
- Controlled lighting
- Consistent background

Excellent exterior locations feature:

- Neutral backgrounds with few or no buildings or overhead wires
- Dense trees with sunlight (*See Left*)
- Interesting fences provide leading lines
- Empty fields adds depth
- Water scapes

## ***Why are clothing choices so important in portraits?***

- The more thought you put into your attire the better the portraits will tell your story, reflecting a sense of pride, unity and connections.
- Color harmony in portraits reflects a story that is peaceful and uplifting.
- Our color guide was carefully designed to inspire ideas for portraits that will be loved by multiple generations.

## ***What do most families spend?***

While we offer many items under \$600, horse owners typically invest between \$1,500 to \$7,500 for wall displays featuring three or more items plus gift pieces.



## HOW TO RESERVE YOUR EQUINE PORTRAIT SESSION

Please **TEXT** or **call 508-954-1299** to book your session. We will answer your questions and help reserve a time that works best for you. There are three things we will need to do when you call to ensure a successful Forever Portrait experience:

**FIRST:** We'll make an appointment for your portrait session that is best for you.

**SECOND:** We will set up appointment times for your planning and your ordering sessions.

**THIRD:** Much like a hotel, a credit card is needed to hold and reserve your chosen times.

**PORTRAIT ARTIST**

**Book Your Equine Portrait Session: 508-954-1299**

*Showroom: 21 Kittery Ave. ~ Mail: PO Box 715, Rowley MA 01969*

*Additional Information: 508-954-1299 ~ Sample Work: [hyden.art](http://hyden.art)*