

# Family Portrait Session

## *Style guide*



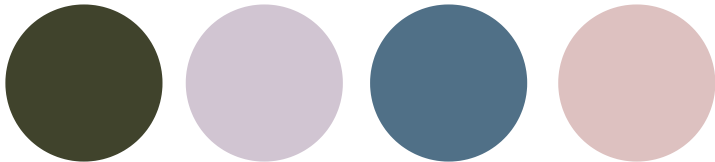
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# Styling the Family



## choose your palette

Pick a palette of 3-4 colors as your starting point. Think of tones: blue tones, earth tones, neutrals, pastels, or warm rich colors.



## don't match, coordinate.

When you are deciding what to wear, start with the youngest and pull colors from their outfit to dress and layer the other family members. Fall portraits are perfect for layering, and can make all the difference in tying together the colors in the palette you have chosen.



# Styling the Family

## don't forget about the shoes

No matter how casual the shoot, nothing can throw off your look more than beat up old shoes...



## it is ok to mix solids and patterns

Mama, if you choose a bold, solid color dress then have your husband wear a shirt with a pattern that coordinates, and dress the little one(s) in layers to bring the color palette together. Keeping you coordinating and not matching (remember # 2?)



## keep comfort priority

We are preserving memories, so when you look at these images in 30 years, your clothes will be out of date anyway so it will not matter how well you styled everyone - so make sure you choose clothing items that are, yes cute, but still comfortable for you to all be yourselves and carefree to make the most of the memories for the days when you look back.



# *Pinterest and Amazon*



## when in doubt...

It is ok to do what the rest of the world does. Get inspiration for outfits from Pinterest, and check Amazon. You might even be surprised with what you can put together that is already hanging in your closet after taking a look at Pinterest.



## or hire a stylist

If you have the additional budget to do it, I can promise it will be worth your while and save you LOTS of headaches and stress!



# *Dos and Don'ts*

## **do: wear layers**

Definitely add some layers into your wardrobe for the portrait session! Layers add dimension to your images. If it is summer then use accessories to layer, but if cooler outside then look to cardigans, vests, or scarves!

## **don't match**

You don't want everyone in khaki pants and blue shirts or everyone in jeans and black tops. The matchy matchy look will not achieve beautiful portraits. Instead find colors and combinations that compliment one another.



## **do: build around one outfit**

You need a starting point! It is ok to start with one outfit and build the rest of the family around it!

## **don't wear neons**

These bright colors are not the pop of color you want in your images. Let's just avoid this one all together.