



— 2024 —

STUDIO WELCOME GUIDE

BY HAYWARD GAUDE FINE PORTRAITS



An example of our Masterpiece Painted Portrait

WELCOME

*We Want You to
Feel Comfortable
and Confident!*

Portraits from a professional portrait studio are treasures that can never be replaced. Those milestones in your life can be forever captivated and passed down from one generation to the next. Whether you need family portraits, senior portraits, or captivating moments of your child, we can provide the perfect blend of style along with professional posing techniques.

Our goal is to make your portrait session fun, easygoing and as professional as possible. Our images are unique to every family. And one day when you look back upon your images, you will be so thankful that you took the time to have professional portraits to capture the emotions and expressions. ***Reminisce!***



KIDS & FAMILIES

*Kids and family
portrait sessions
make a
great gift idea!*

Family portrait sessions are a fun way to bond with your family and to hold on to the special times with the ones you love for a lifetime. Kids and family portrait sessions also make a great gift idea, especially for grandparents. Whether they live near or far away, grandparents love showing off their grandkids among their social circles.

We welcome all family portrait sessions, whether you prefer something formal or casual. We'll work with your children to capture their most natural facial expressions. When you look back upon the growing years, your family portraits will undoubtedly become some of your most prized possessions! Schedule your session today!

Sessions start at \$300.00



WHAT TO WEAR

Tips for Selecting Your Wardrobe

A lot of people ask what they should wear to their portrait session. After all, these portraits will become an heirloom in your family frames and albums for years to come. Choosing timeless, yet appropriate attire will lend to the positive outcome of your photo shoot.

If it's an indoor session, choosing soft, warm colors can be very pleasing to the eye. Outdoors, you can opt for bolder colors, earth tones or contrasting, such as big stripes paired with a solid color. Pinstripes or small dots generally do not photograph well. Wearing accessories can add a nice touch, but try to avoid accessories that are too big as they may overshadow your face.

7 Helpful Tips

- Choose soft colors, such as pink, light blue, lavender, yellow, etc. for more subtle looks
- Choose bold colors such as red, black, dark blue, purple or orange for dramatic looks
- Minimal accessories are best, as too big or too many can detract from the image
- For children, bring outfits that have a lot of creativity behind them. They can be fun, layered looks, sporty, textures (tutus and ruffles for girls look so cute!), jeans, khakis, sweaters, skirts, dresses, etc. "Sunday" wear dress code works well
- Men, avoid wearing white socks with dress shoes. Make sure your shoes are clean, not raggedy or muddy.
- For the women, boots, heels, sandals or dress shoes look great.
- Barefoot photos can also be fun!

MATERNITY

Maternity portrait sessions are totally personalized.

Capture the anticipation of your most life-changing event! Embrace pregnancy by documenting it through a maternity portrait session. It can be a great way to bond and connect with the baby, as well as a fun way of celebrating new life.

Maternity portrait sessions are totally personalized. If you have other children and want to include them in the portraits, this can also help your kids to get excited about the new sibling they will soon meet. Bringing your spouse is a totally romantic idea to help strengthen the bond between you, especially when he is included in many of the portraits.

Remember, you only have a couple of months to do the maternity portraits before your body changes back to its pre-pregnancy self, so *get your maternity session scheduled soon!*

Sessions start at \$300.00



NEWBORNS

Newborn portraits represent a moment in time that can never be replaced.

Newborn portraits represent a moment in time that you can never replace, so make sure to schedule the session no more than ten days following the birth of your little one!

Be sure to bring plenty of soft blankets so he/she will not be chilly. We have blankets at the studio as well. If you have some special items you want to include you are encouraged to bring them. Newborn portrait sessions are totally personalized.

This is a truly timeless moment that deserves a portrait equally as timeless!

Sessions start at \$300.00



BOOKING PROCESS

*Just have fun and
be yourself.*

After you have decided that you would like to hire us, we'll ask you to commit to the session by selecting a session date and paying the session fee. This will give you peace of mind to have everything in writing, so that you know exactly what you are getting.

We will contact you via text and e-mail to confirm within 24-48 hours of your scheduled session. The session fee must be paid in full to book your session.

On the day of your shoot just have fun and be yourself. After your session we will schedule a day and time for you to return to the studio to select and purchase your portraits. These are usually scheduled one week after your portrait session. Turnaround time for custom products will vary.

CREATIVE FEES

Signature Studio Session
\$300

Indoor/Outdoor Studio Session
\$350

Signature Location Session
\$400

Sessions include \$150 portrait credit

Head-shot session (incl. 1 image)
Studio: \$180 Location \$280



INVESTMENT

Minimum portrait order \$300

AN ORIGINAL OIL PAINTED PORTRAIT

An Original Oil Painting is exactly as it sounds; Hayward draws the subject on a blank canvas and fully paints the portrait in oils.

This is an original oil portrait as they have been created for centuries. They can easily have a life in your family of many generations as a treasured piece of personally-commissioned original art.

Original Oil Portraits are available in 16x20 and larger and include the session fee and framing.

Commissions begin at \$3500

THE MASTERPIECE PAINTED PORTRAIT

A Masterpiece Painted Portrait begins life as a photographic capture similar to our Signature Color portraits but that's just the beginning.

The result is a final product that rivals commissioned oil portraits, but still retains the expression and realism only found in a fine photographic portrait.

Masterpiece portraits are available in 16x20 and larger and include the session fee and framing.

Commissions begin at \$2500

SIGNATURE CANVAS WALL PORTRAITS

Wall portraits are in our Signature Canvas style and do not include framing.

Wall portraits range in size from 16x20" to 40x60"

Prices range from \$750 to \$3600

FINE ART AND BLACK & WHITE

Our Fine Art portraits Include MUSEUM FRAMING

Fine Art portraits range in size from 16x20" to 28x28"

Prices range from \$700 to \$1750

PHOTOGRAPHIC WALL ART

Photographic wall art is available either mounted or matted

Photographic wall art ranges in size from 16x20" to 24x30"

Prices range from \$490 to \$975

GIFT PRINTS

Gift print sizes include: 5x7, 8x10 and 11x14 and are priced from \$90 to \$290

Gift prints include mounting or matting

Gift prints are available with the purchase of a 16x20 or larger wall portrait



An example of one of our Original Oil Paintings



An example of one of our Fine Art Black and White Portraits



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