



MARK EHRENKRANZ

Certified Peer Recovery Specialist (CPRS)

Author • Producer • Recovery Advocate • Film & Media Strategist
Creator of Go Humans!™ | www.go-humans.com & [Addiction Warriors™](#)

PROFESSIONAL SUMMARY

Human-centered recovery advocate and veteran film-industry executive with 35+ years in media, marketing, and entertainment. Author of two nationally distributed books and creator of Go Humans!™, a movement advancing peer-led recovery, emotional regulation, and human connection in behavioral health systems. Currently serving bedside in hospital ER, ICU, and inpatient psychiatric units as a Certified Peer Recovery Specialist (CPRS).

CERTIFICATIONS

Certified Peer Recovery Specialist (CPRS) / Vagal Toning Instructor

CURRENT ROLE

Certified Peer Recovery Specialist

Major 1,000-bed Hospital | Morristown Medical Center, Morristown, New Jersey

- Provide bedside peer recovery support across ER, ICU, and inpatient units
- Support patients with SUD & AUD alongside psychiatric physicians and APNs
- Deliver motivational interviewing, recovery planning, and community linkage

PRIOR CPRS ROLE

Certified Peer Recovery Specialist

Community In Crisis, Bernardsville, New Jersey

- Peer support to numerous participants
- State testimony Opioid Settlement Funds
- Advocacy, tabling, and education

ACADEMICS

- University of Michigan
- University of Southern California
- Cal State University Los Angeles (Northridge)

AUTHORED WORKS

- The Great American Suburban Experiment
- Radically Honest: 10 Peer Recovery Stories + National & State Recovery Resource Guide

CREATIVE & EXECUTIVE EXPERIENCE

Founder / Producer — New York Film Critics Series® (22 years)

- Created and produced live pre-release film events with top filmmakers
- Moderated by Peter Travers (Rolling Stone / ABC)
- National broadcast and theatrical simulcast productions

- Award-winning national sales and marketing executive - National Key Account Executive — Ingram Entertainment (23 years)

- Producers' Rep – Sold Feature Films and Documentaries to Studio Distributors

- Owner, Creator of VideoLine® / 1-800-VIDEO-411® National Video Rental Reservation Service

Consultant / Producer — Specticast, Inc.

- Wayne's World 25th Anniversary (800 theaters)
- Yoga Hosers (Kevin Smith)
- John Carpenter's Halloween theatrical releases

CURRENT / RECENT PRODUCTIONS

- Addiction Warriors (Executive Producer)
- Turbulent Souls (Feature Film Producer)
- Inside the Devil's Playhouse (Head Writer)
- Edison Papers – Sundance Writers Lab Selection

EARLY CAREER & TELEVISION CREDITS

MTV Director at 16 | Directed music videos for Black Flag, Fear, Suburban Lawns

Television: NBC, USA Network, CBS, PBS, Entertainment Tonight, Lifestyles of the Rich and Famous

Film: Assistant to Harvey Miller, Jerry Belson; Music Coordinator (Fox)

SELECT REFERENCES

Elaine Zelker – 908.872.0987

Peter Travers – 646.468.0513

Summer Brancoccio, LPC, LCADC, ACS, CCS – 201.615.4296

Keaton Douglas – 973.224.6265

Mark Ehrenkranz

973.214.4008

markehrenkranz@gmail.com

[YouTube Channel](#) [Go Humans!™](#) [Radically Honest 10 Peer Recovery Stories](#)® [The Great American Suburban Experiment](#)®