

No Need to Overthink It



The goal isn't to look like everyone is wearing the same outfit. It's to look like you belong together. Coordinated colors, comfortable clothing, and a little planning help create portraits that feel timeless while still looking like your family.



A FEW SIMPLE TIPS:

- Coordinate, don't match.
- Choose clothing that's comfortable enough to move, sit, and play.
- Layers and textures photograph beautifully.
- Choose clothing you'll still love years from now.
- When in doubt, keep it simple.

A FEW THINGS TO SKIP:

- Large logos
- Neon colors
- Large patterns on everyone
- Anything someone constantly has to tug or adjust